



Kevin Michael Abramson

Sep. 28, 1970 ~ Feb. 11, 2017

Kevin Michael Abramson

Passed away suddenly and tragically on February 11th, while enjoying life, vacationing on the beach in Cancun, Mexico. While we mourn the untimely loss of a dedicated father, beloved son, brother and family member, talented digital marketer and supportive team leader, we also celebrate his life which he lived to the fullest until the very end. Kevin was an adoring, proud father of Jacob (age 15) and twins Adam and Annie (age 12) and made it his life's joy and priority to attend and share in everything they were a part of; not missing a single event. An active supporter of Wayzata Youth Hockey, Kevin passed along to them his love for sports, (especially Hockey), his love for travel, and many thoughtful words of wisdom that will benefit them and many others for years to come. A 1989 graduate of Edina High School, and the University of Minnesota, Magna Cum Laude, and a member of PHI BETA KAPPA Honor Society. As Vice President - Web Strategy and Social Media at Optum, Kevin touched the lives and careers of all those around him and throughout the organization, and will leave an indelible mark on the culture there. Described as a "servant leader" internally, Kevin is credited for a vast array of tangible contributions that recently includes leading the team that produced and launched Optum's award winning website. Kevin is survived by his three children, their mother, Nina "Kip" Gruell, loving parents, Charles "Chuck" and Elaine "Cookie" Abramson, brother, Jeffrey (Mindy) Abramson, nephews Daniel & Jordan Abramson, adored by loving girlfriend Betsy Houser and her children (Liam, Lauren, and Lucas) and many adoring aunts, uncles, cousins, friends and colleagues.

Funeral service FRIDAY, 11:00 am, TEMPLE ISRAEL, 2323 Fremont Ave. South, Minneapolis. SHIVA: Saturday and Sunday at 7:00-9:00 pm, BETH EL SYNAGOGUE, 5225 Barry St. W., St. Louis Park, Monday at 7:00 pm, 6005 Tingdale Ave, Edina.

In lieu of flowers, please make donations to Wayzata Youth Hockey Scholarship Fund. Please make checks payable to: WYHA Scholarship Fund in Memory of Kevin Abramson. Send Checks to: WYHA Blueline, P.O. Box 46381, Plymouth, MN 55446 or Autism Society of Minnesota, 970 Raymond Ave., Suite #101, St. Paul, MN 55114